

NEWS BRIEFS

## L'Wren Scott, Valentino, Jimmy Choo and Tesla – News briefs

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By STAFF REPORTS

Today in luxury marketing:

### [L'Wren Scott found dead in Manhattan apartment](#)

L'Wren Scott, a successful fashion designer whose relationship with Mick Jagger of the Rolling Stones has been widely chronicled, was found dead in a Manhattan apartment on Monday morning, reports The New York Times.

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### [Stefano Sassi eyes sustained growth for Valentino](#)

The "Valentino effect" is gaining speed. In an interview to discuss the brand's gains in profitability and revenues in 2013, chief executive officer Stefano Sassi touted the company's upward trajectory and current standing in the luxury arena, projecting further growth and pointing to 2014 as a key year, marked by the opening of high-profile flagships in New York, Rome and Hong Kong. "These three boutiques will be the most important in terms of visibility, investment and size," said Sassi, according to Women's Wear Daily.

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[Jimmy Choo Owner Labelux said to hold early talks for unit's IPO](#)

Jimmy Choo owner Labelux, the company that holds brands including Bally, has had preliminary meetings with bankers about the possible sale of a stake in the luxury shoemaker via an initial public offering, a person familiar with the matter said, Bloomberg reports.

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[Tesla: New Jersey can't pull plug on us](#)

Tesla Motors CEO Elon Musk says the electric-vehicle maker will explore "judicial remedies" to restore its ability to sell directly from two factory-owned stores in New Jersey, per Auto News.

[Click here to read the entire article on Auto News](#)

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