

## NEWS BRIEFS

# DVF, BMW, luxury real estate and Singapore – News briefs

April 2, 2014



*Diane von Furstenberg*

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By STAFF REPORTS

Today in luxury marketing:

[The digital life of Diane von Furstenberg](#)



Diane von Furstenberg feels fortunate that she's old enough to have danced at Studio 54 but young enough to be part of the digital revolution, per WWD.

[Click here to read the entire story on WWD](#)

[BMW's March surge narrows Mercedes' US luxury sales lead](#)

BMW posted its best March sales ever, helping the German luxury-automaker shrink Mercedes-Benz's 2014 lead, Bloomberg reports.

[Click here to read the entire story on Bloomberg](#)

[Ultra-luxury apartment sales drive records in Manhattan real estate](#)

The Manhattan real estate market got off to a robust start in the first three months of the year, as signed contracts for ultraluxury apartments in new developments began to close,

many with multimillion-dollar price tags, according to reports released by major brokerages April 1, per The New York Times.

[Click here to read the entire story on The New York Times](#)

[Luxury goods sales in Singapore expected to grow by 6pc this year](#)

Sales of luxury goods in Singapore are expected to reach \$2.14 billion this year, up by about six percent from the previous year, despite an increasingly competitive landscape in the luxury retail space, according to Channel New Asia.

[Click here to read the entire story on Channel News Asia](#)

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