

NEWS BRIEFS

Alibaba, Envisage, designer heels and Millennials – News briefs

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Jimmy Choo Tia pumps

By STAFF REPORTS

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Alibaba is coming and Amazon — along with the other digital leaders such as eBay and Twitter — need to be looking over their shoulders, according to Women's Wear Daily.

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Envisage is a British car company who claims they can build your dream motor, with little compromise. Thanks to modern design technologies, they're not restricted by mass industrial output. If money is no issue, you can build it. Bloomberg's Tom Gibson reports.

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When Dr. Ali Sadrieh, a podiatrist, started Evo Advanced Foot Surgery in Beverly Hills, CA,

13 years ago, he thought it seemed a little vain for women to ask for surgery because their feet hurt wearing fashionable shoes, per The New York Times.

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Fauxsumerism and Millennials

A lot of retailers believe focusing on the Millennials is the way to go because their spending power will continue to grow; although, a study conducted by the Intelligence Group, a division of Creative Artists Agency, shows that the 1,300 Millennials between the ages of 18 to 34 and a subset of Gen Z'ers between the ages of 14 to 17 polled for the survey will only make a purchase if it's deemed essential, reports The Fashion Times.

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